

ENABLING AUTONOMY



@ianlivingstone



ARCHITECT

SALESFORCE



HOW CAN WE BE MORE PRODUCTIVE AND

BUILD BETTER PRODUCTS

BUILDING SOFTWARE IS A TEAM SPORT



A background image of a soccer match in progress. The stadium is filled with a large crowd of spectators. On the field, players in red and white uniforms are visible, along with a goalkeeper in a black uniform. A goal is visible on the left side of the field. The text "BUILDING SOFTWARE IS A TEAM SPORT" is overlaid in large, bold, white capital letters.

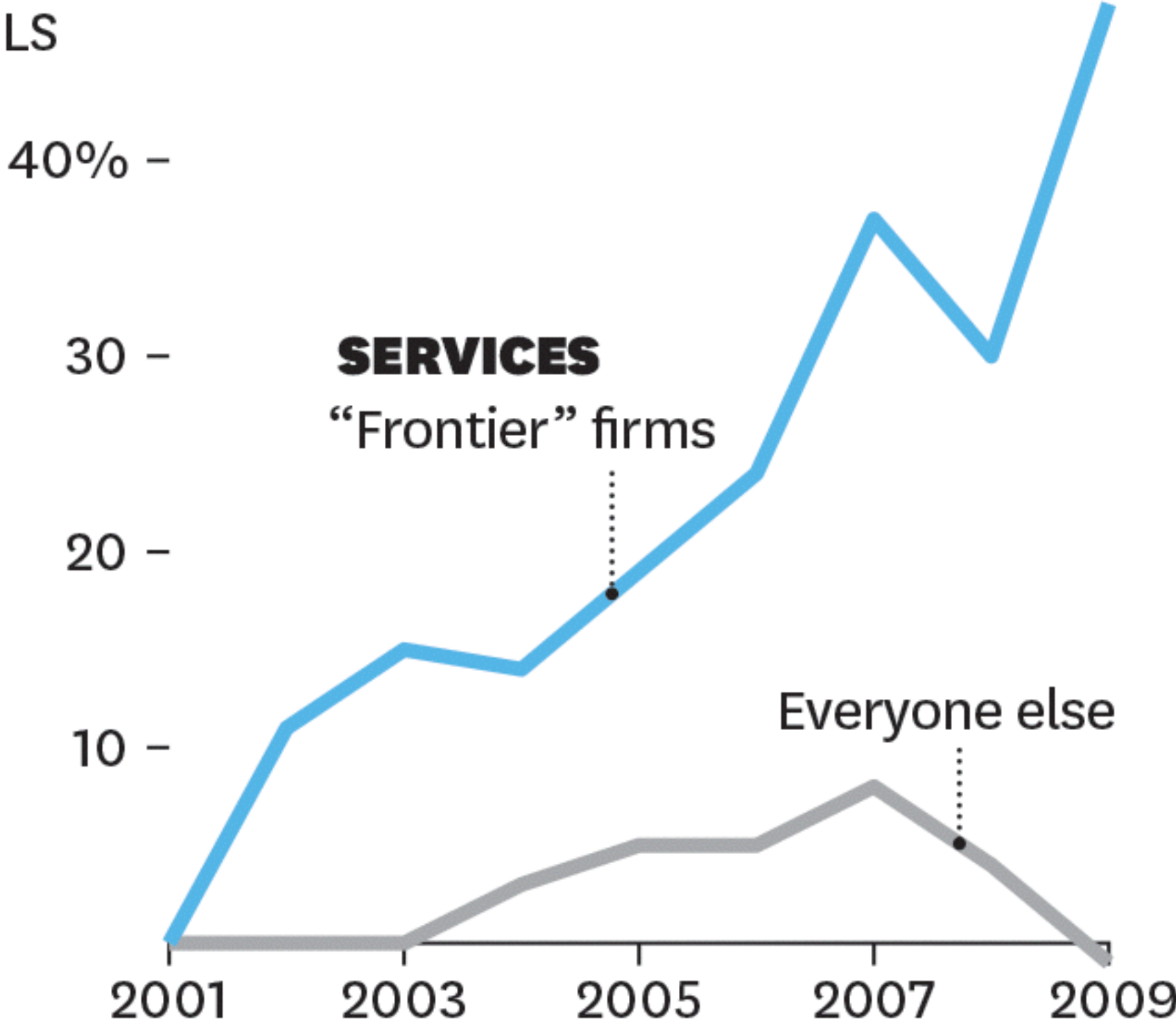
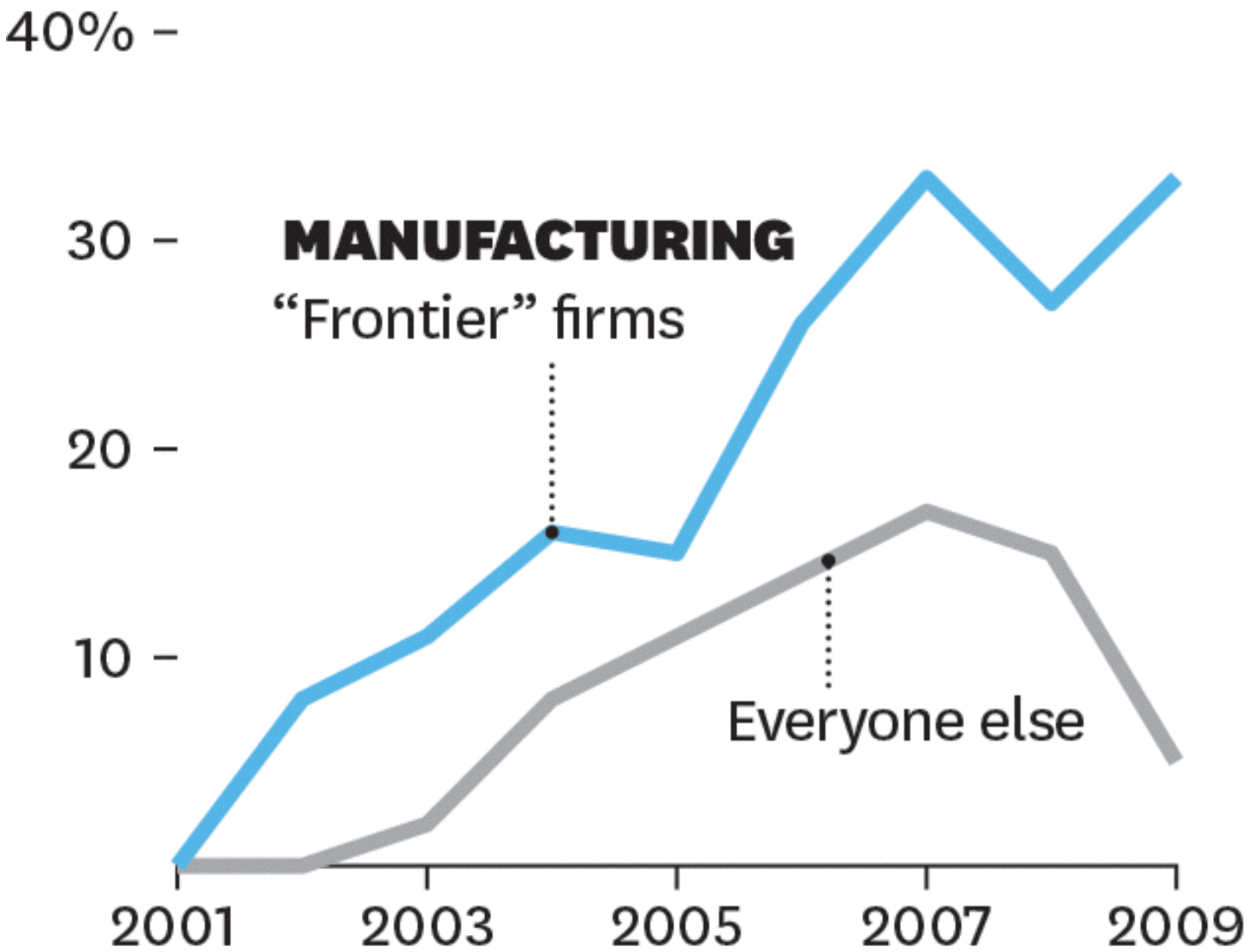
BUILDING SOFTWARE IS A TEAM SPORT

A PRODUCT IS THE EMERGENT RESULT OF A TEAM
WORKING TOGETHER OVER A PERIOD OF TIME

The Gap Between the Most Productive Firms and the Rest Is Growing

A look at labor productivity in manufacturing and services.

PERCENTAGE DIFFERENCE IN LABOR PRODUCTIVITY LEVELS
FROM THEIR 2001 VALUES (INDEX, 2001=0)



SOURCE “THE FUTURE OF PRODUCTIVITY,” OECD, 2015

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INNOVATION = ADAPTABILITY * CREATIVITY

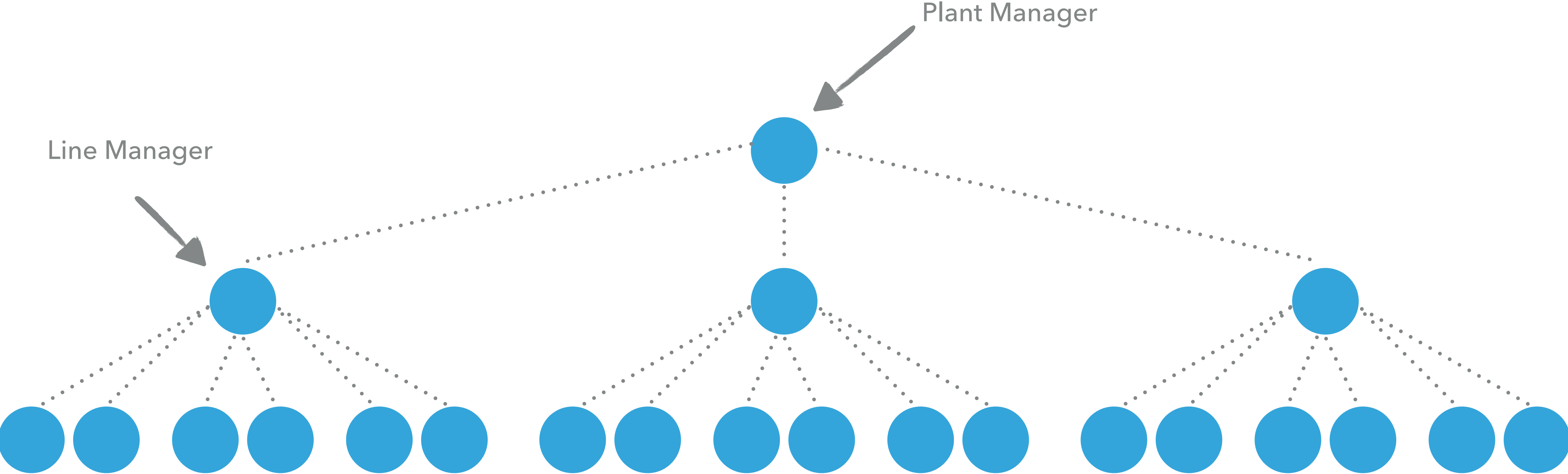
DRASTIC SHIFTS IN THE LAST 100 YEARS

FACTORY TO OFFICE

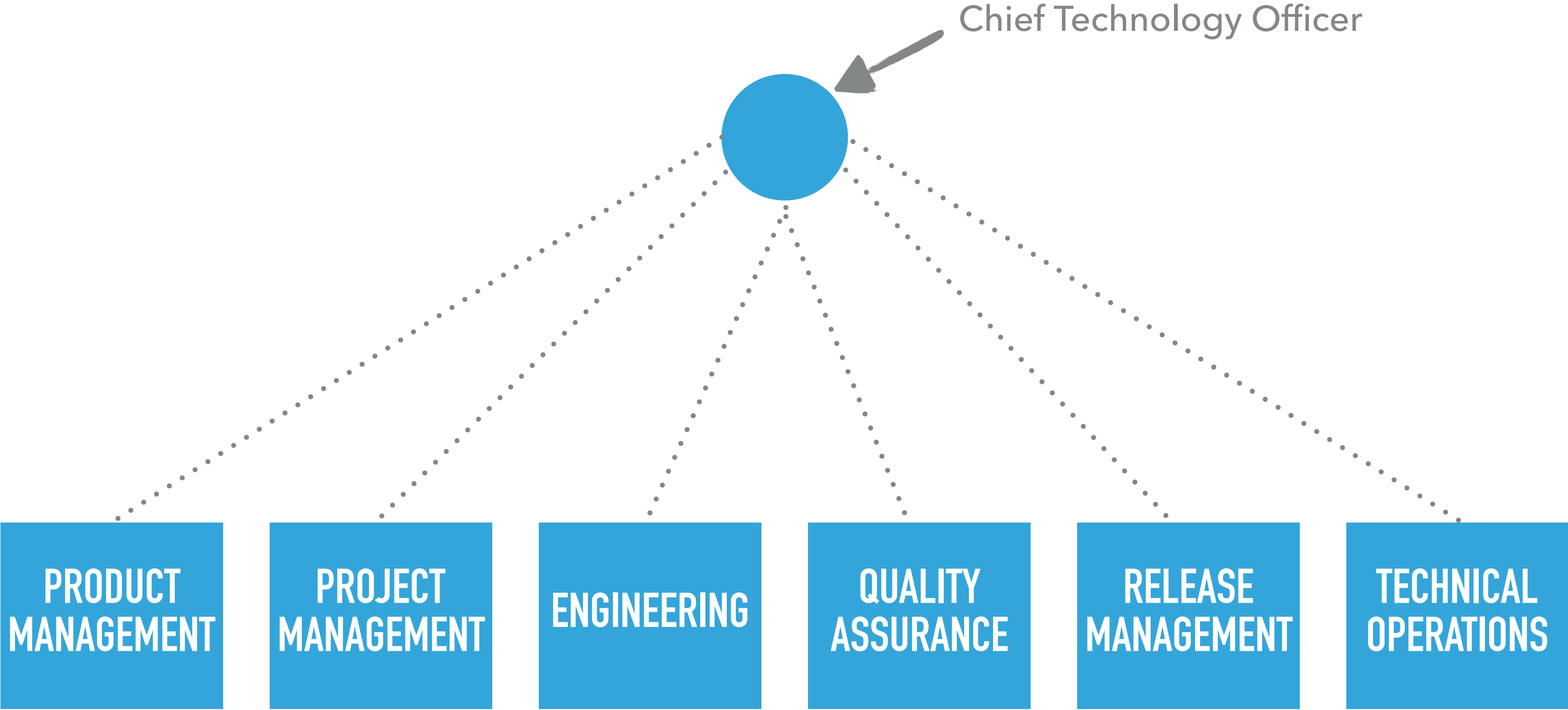
SOFTWARE DEVELOPMENT IS NEW

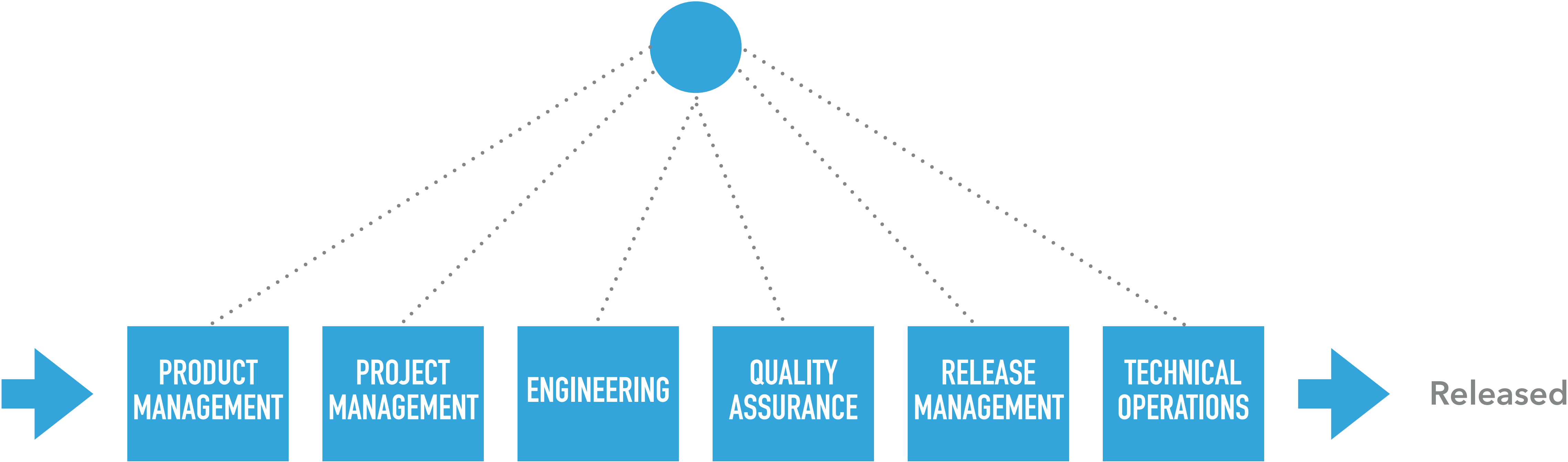
WE BUILT ON THE PAST

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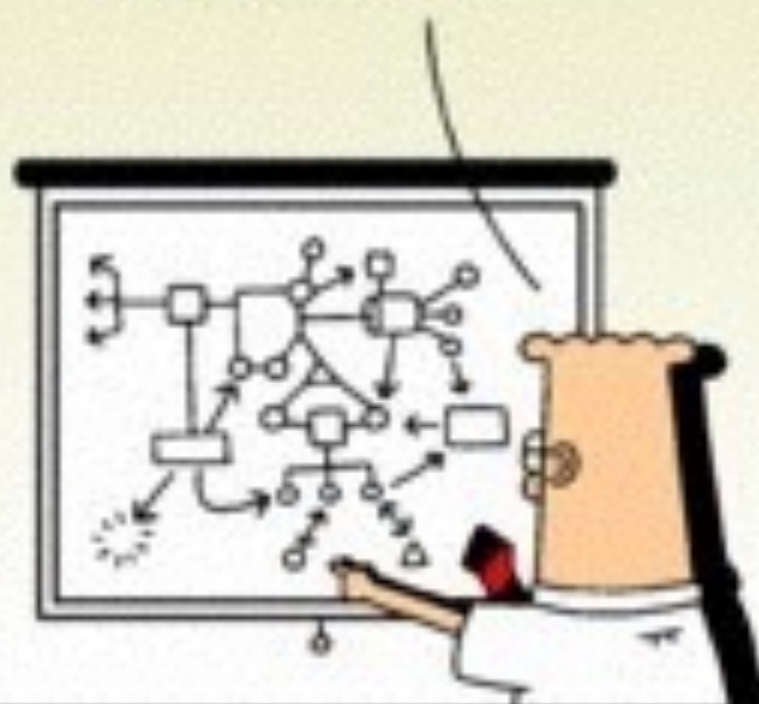
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Waterfall Development

OUR PROJECT PLAN
IS SO COMPLICATED
THAT FAILURE IS
ASSURED.



Dilbert.com DilbertCartoonist@gmail.com

BUT COMPLEXITY IS
TOO ABSTRACT FOR
YOU TO MANAGE, SO
INSTEAD YOU WILL
SPRAY MY ENERGY
INTO THE VORTEX
OF FAILURE.



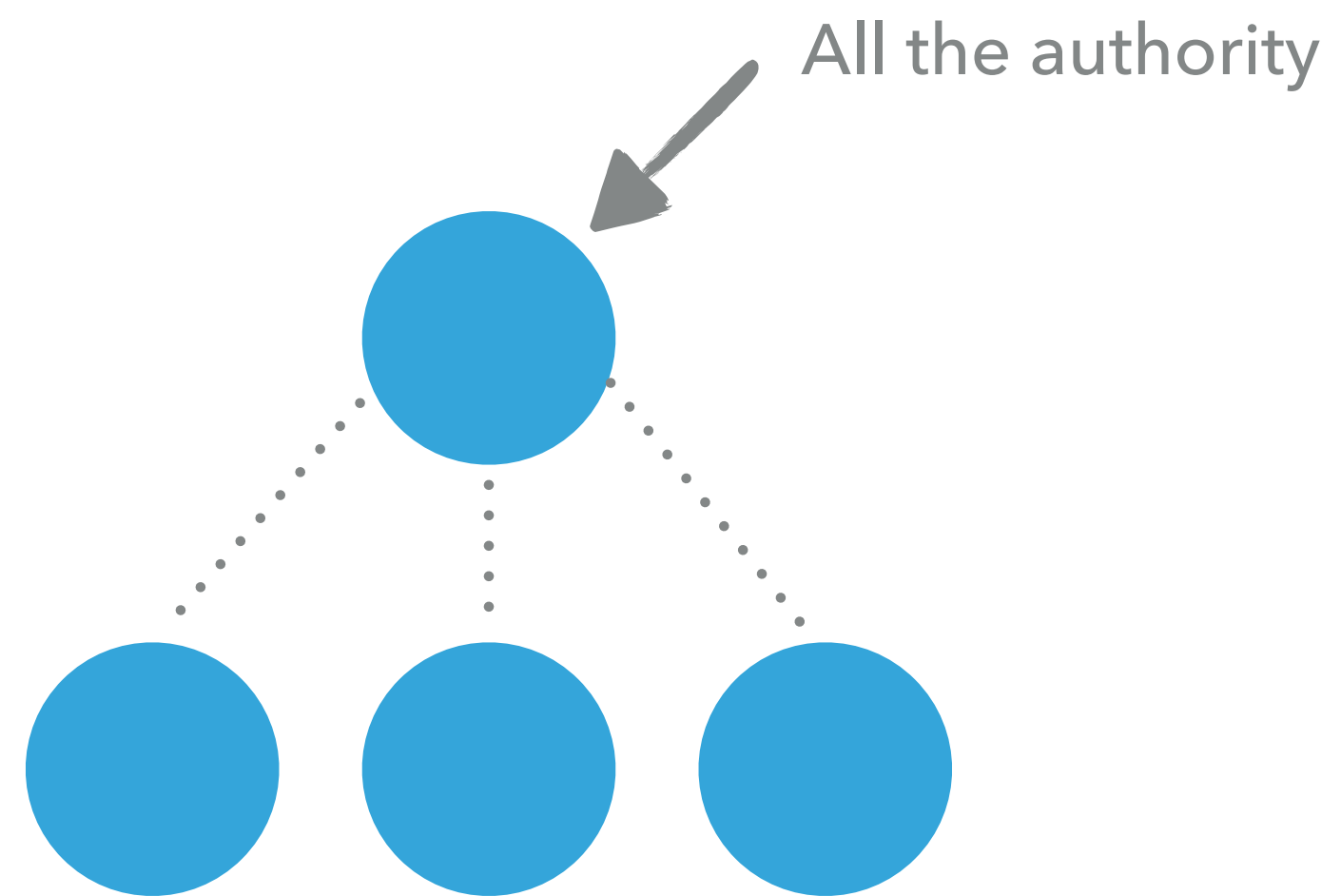
10-26-10 © 2010 Scott Adams, Inc./Dist. by UFS, Inc.

GO.

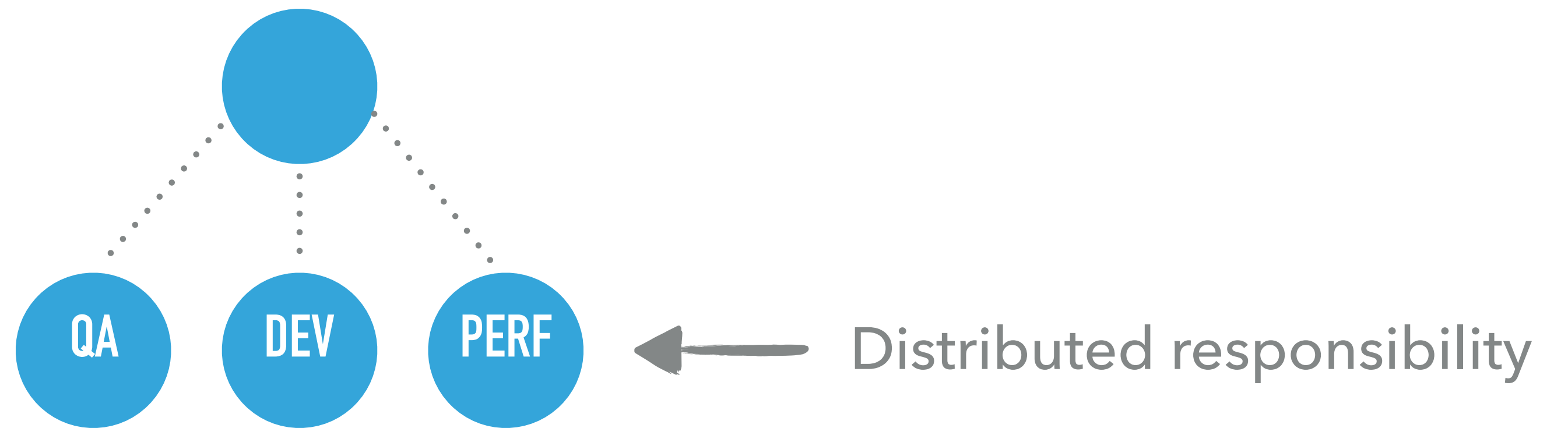


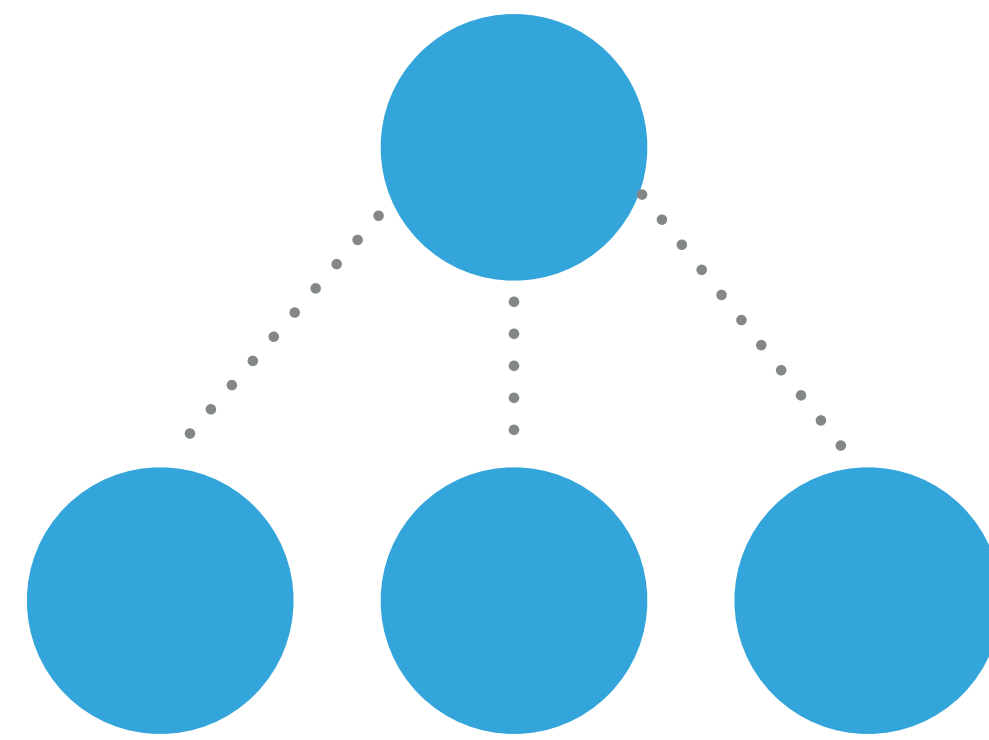
I NEED YOU TO
FINISH IT SIX
WEEKS SOONER
FOR A TRADE
SHOW.





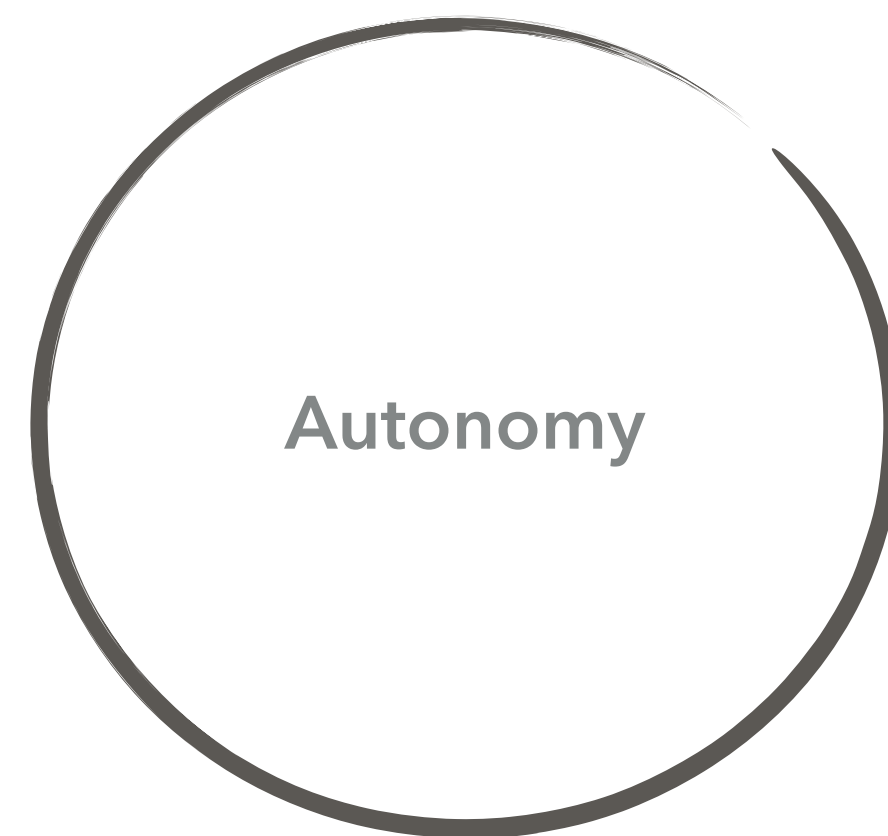


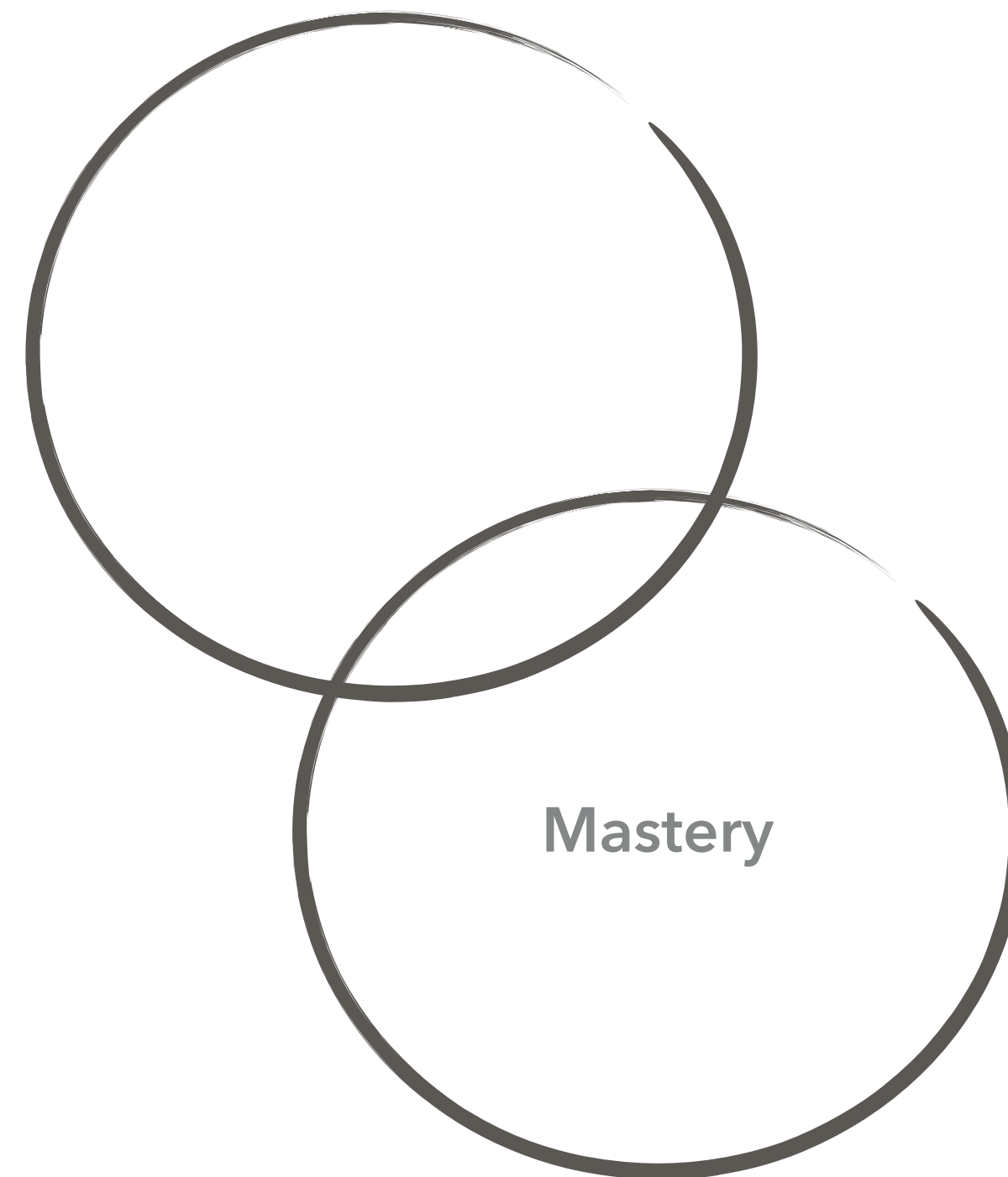


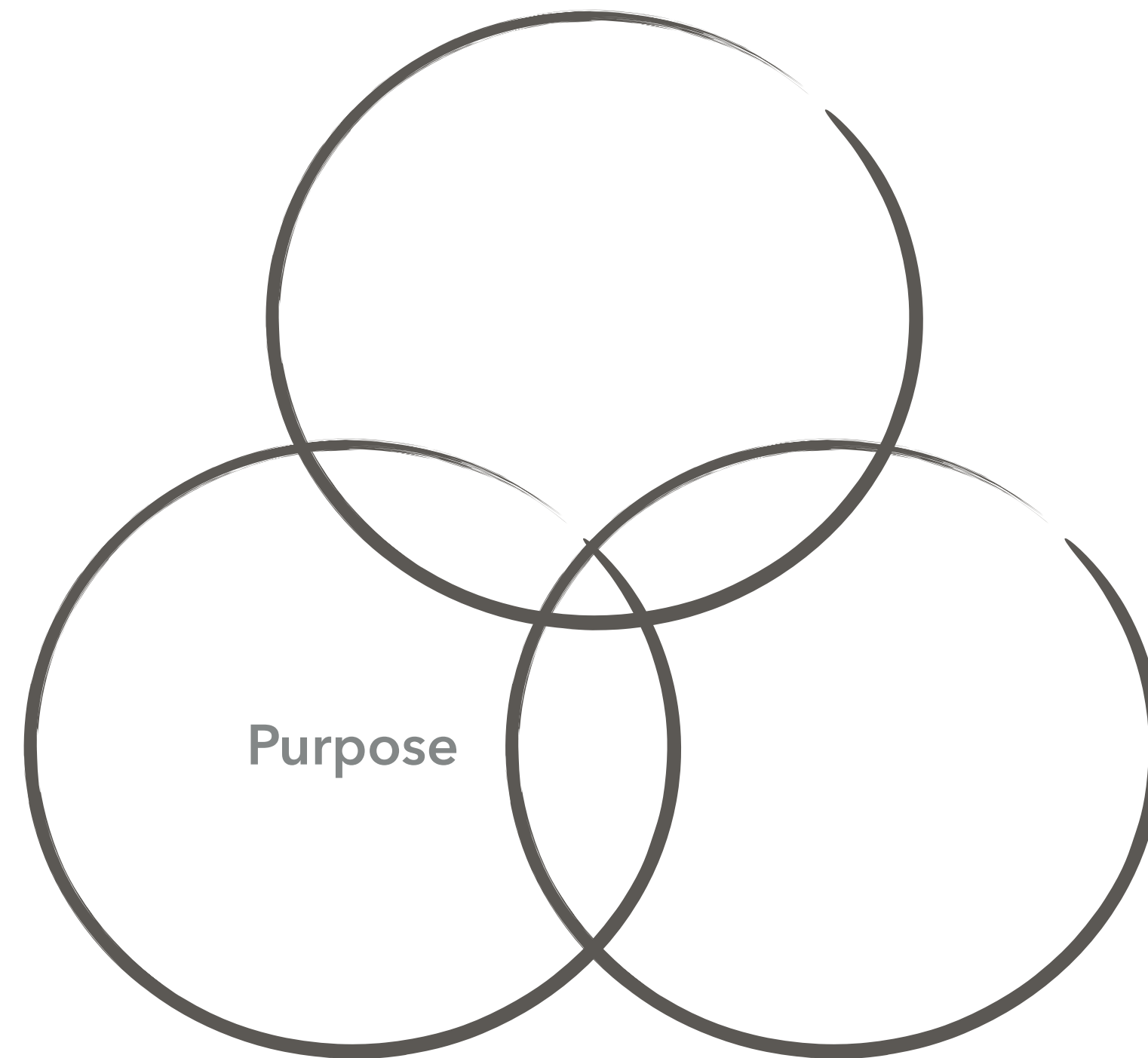


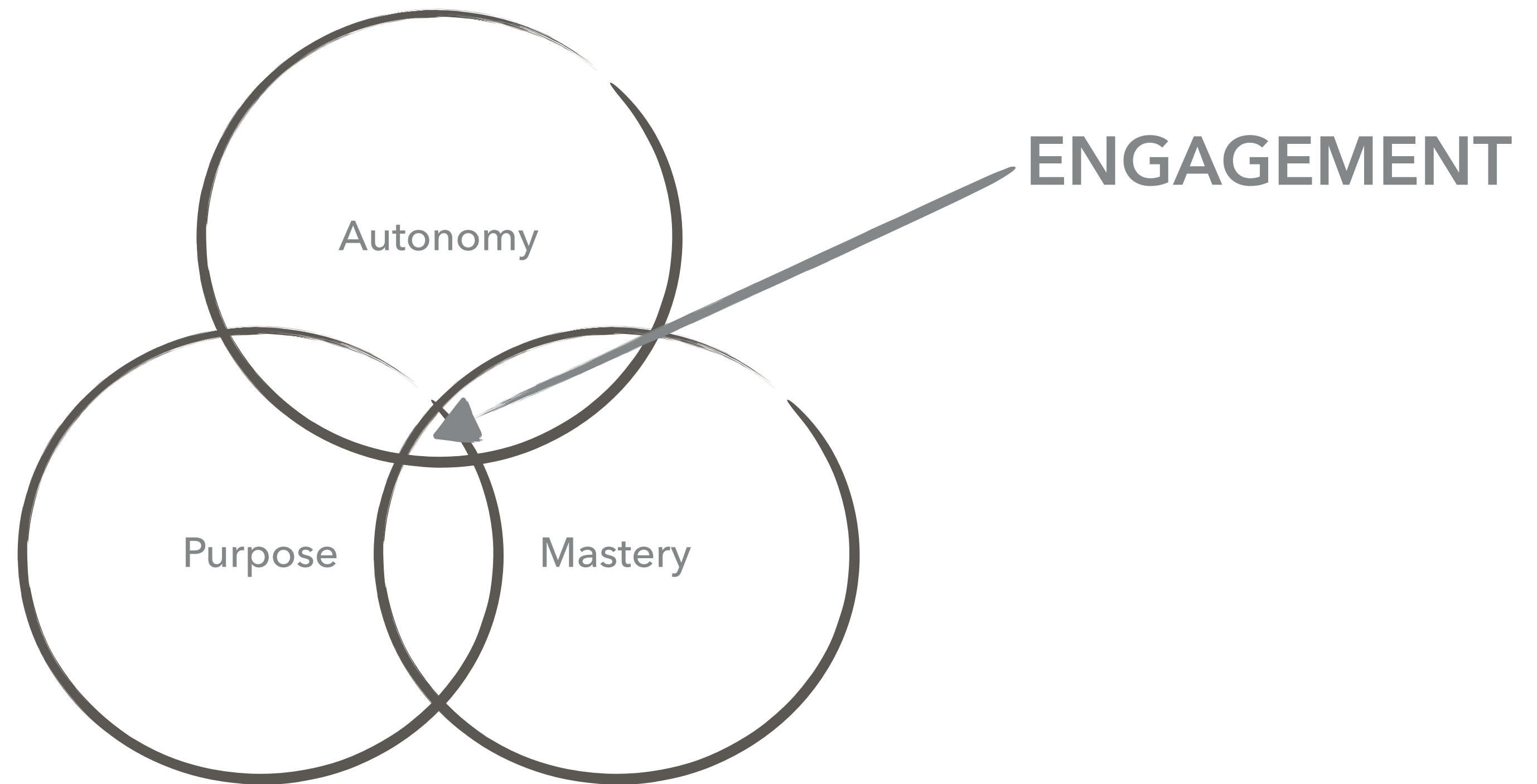
MEETINGS, MEETINGS AND MORE MEETINGS

So, what do we want?









**CONTROL LEADS TO COMPLIANCE;
AUTONOMY LEADS TO
ENGAGEMENT.**

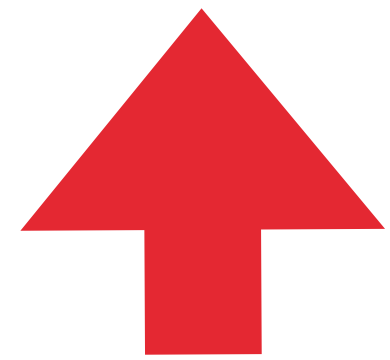
Daniel H. Pink

REQUIRES US TO CHANGE HOW WE

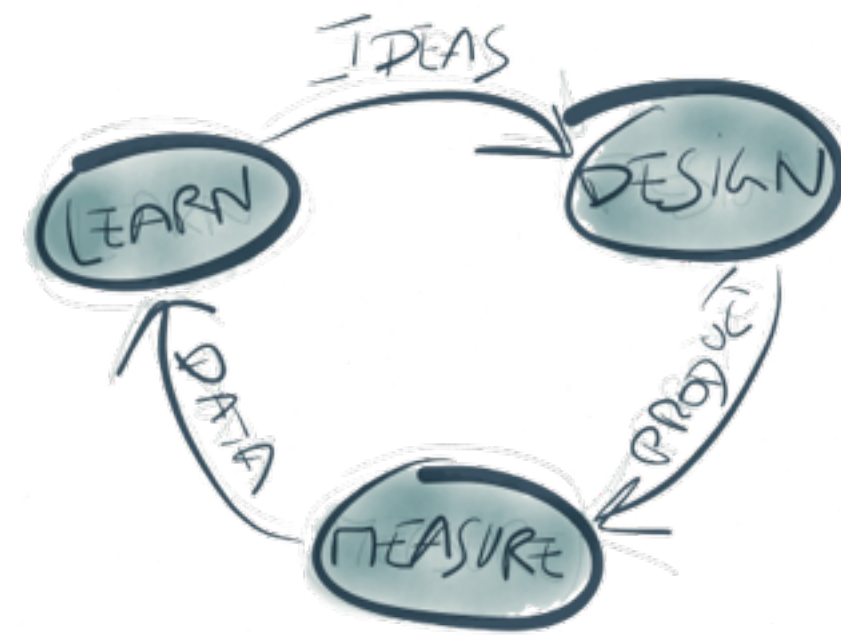
ORGANIZE AND OPERATE

Team are our Lego Blocks

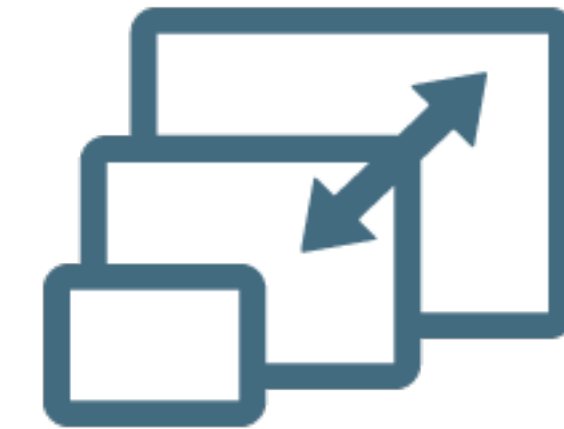
THEY ARE OUR FUNCTIONAL UNIT OF PRODUCTION



SCALE UP



EVALUATE IDEAS

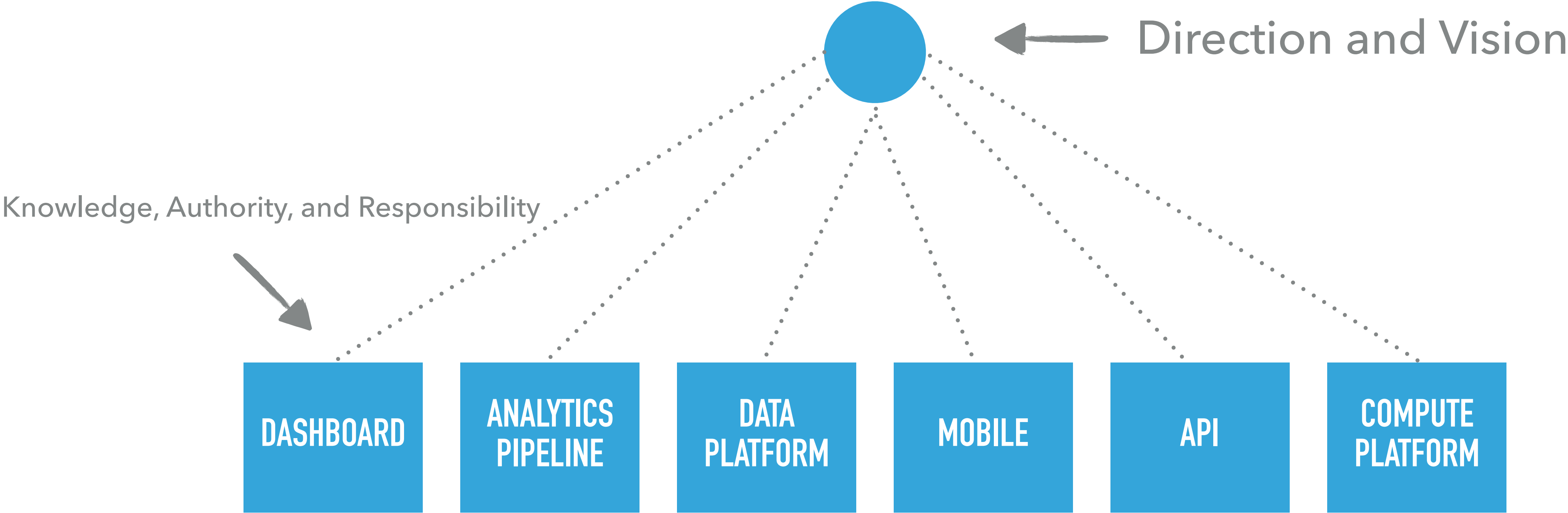


CREATE REDUNDANCY

How can teams be *more* productive?

1. Localize Authority and Responsibility

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DEFINE CLEAR AREAS OF RESPONSIBILITY WITH DEPTH



CLEAR VISION

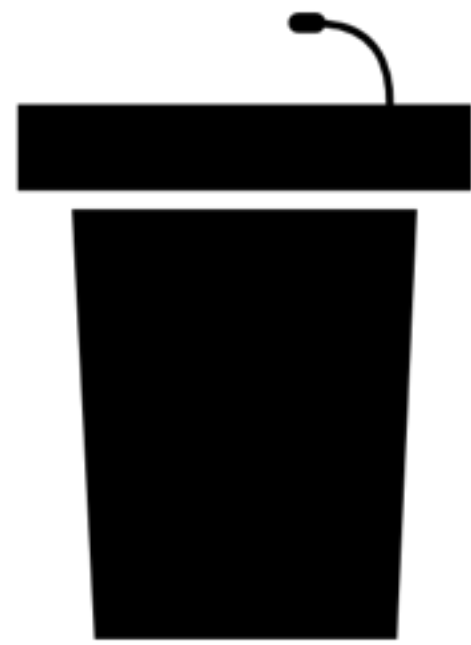


DEFINED INTERFACE

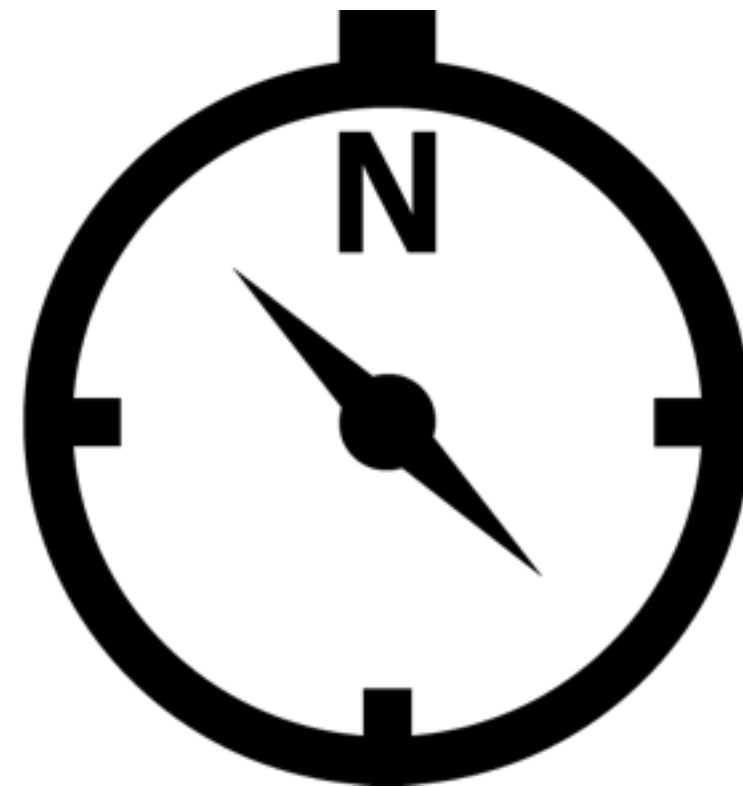


AUTONOMY

LEAD, DON'T MANAGE



ARTICULATE VISION



GUIDE DIRECTION



MEASURE RESULTS

EMBRACE TRANSPARENCY



ASYNCHRONOUS



CLEAR OBJECTIVES



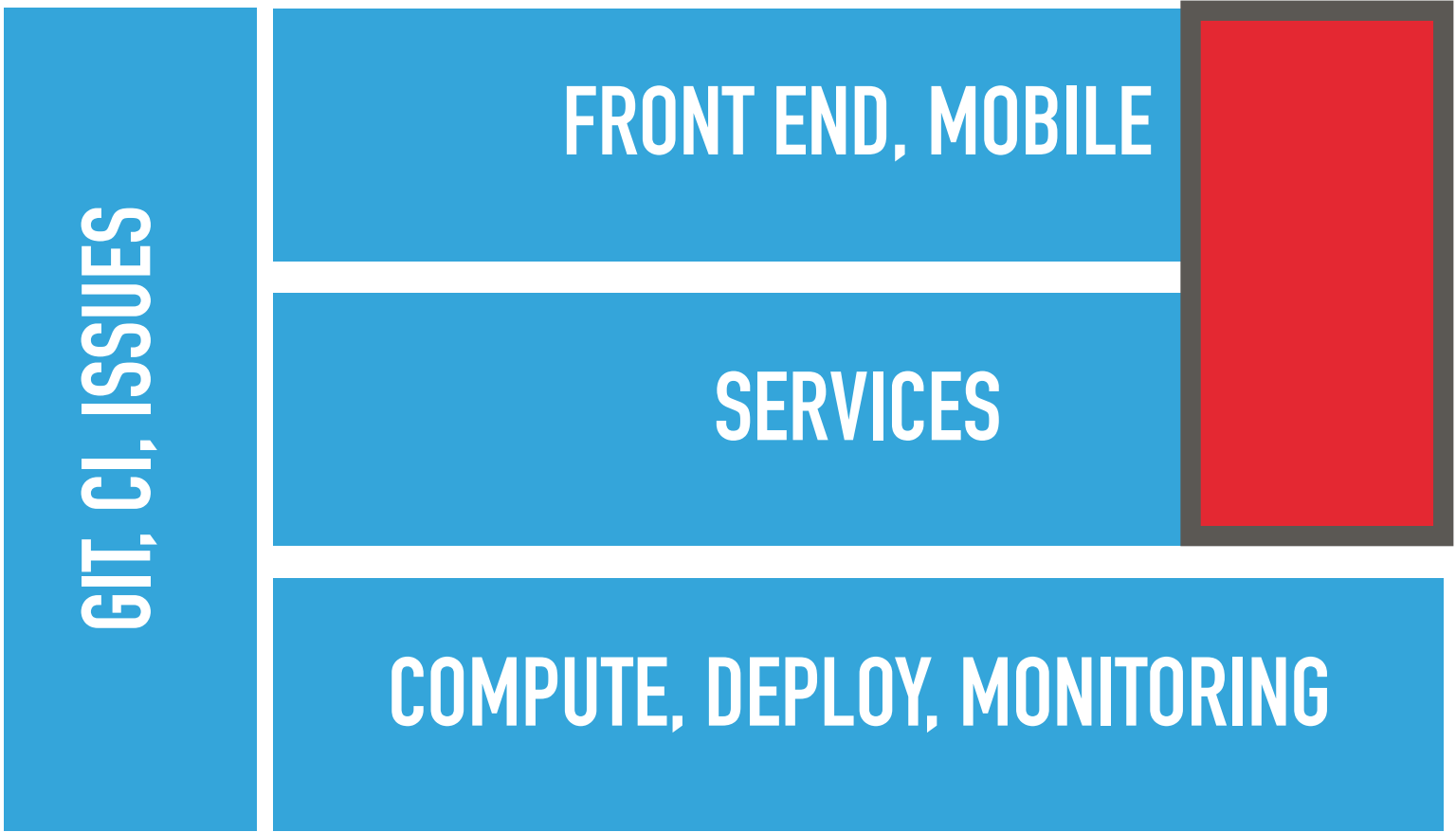
EMBRACE FAILURE

2. Breakdown Functional Silos

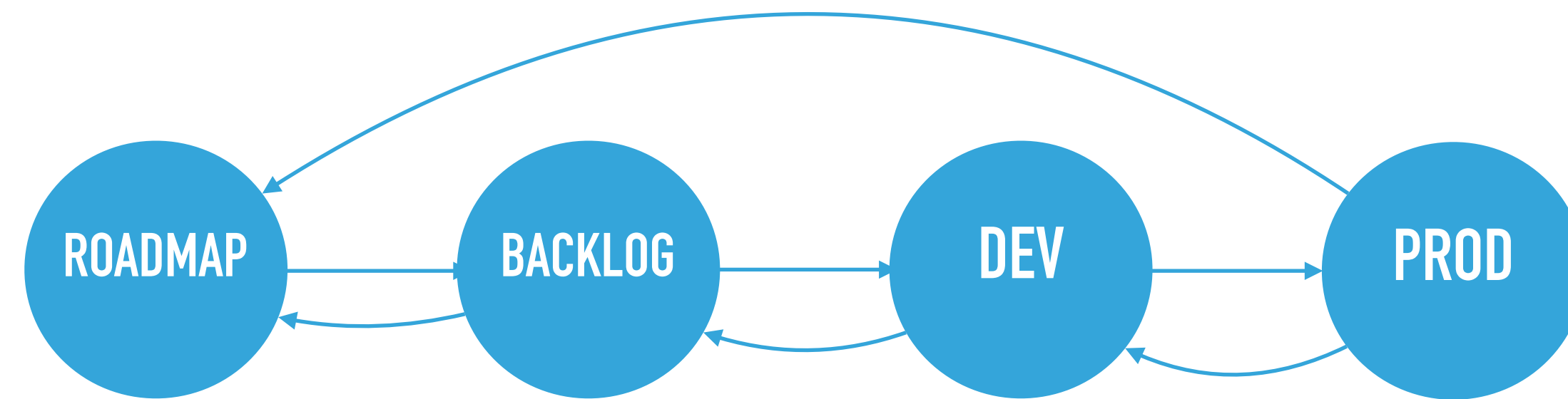
BUILD PLATFORMS

GIT, CI, ISSUES	FRONT END, MOBILE
	SERVICES
	COMPUTE, DEPLOY, MONITORING

CROSS LAYER PROJECT TEAMS



FOCUS ON DEVELOPMENT FLOW — IDEATION TO DEPLOYMENT



AUTOMATION IS THE RULE OF LAW



AUTOMATED CI

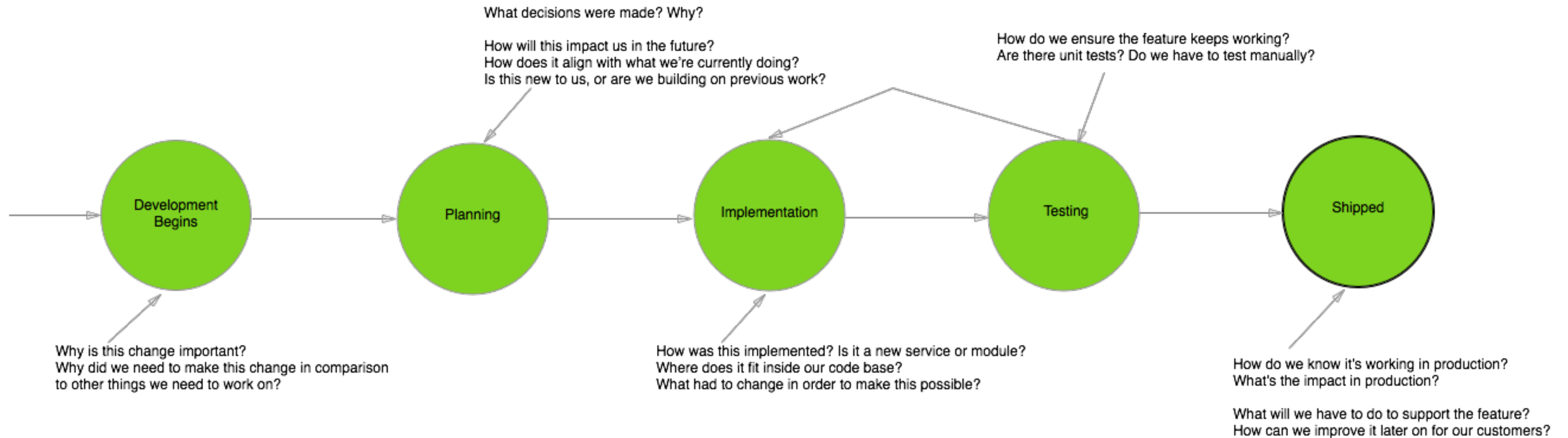


DEPLOYMENT



MONITORING

BUILT IN KNOWLEDGE DISSEMINATION

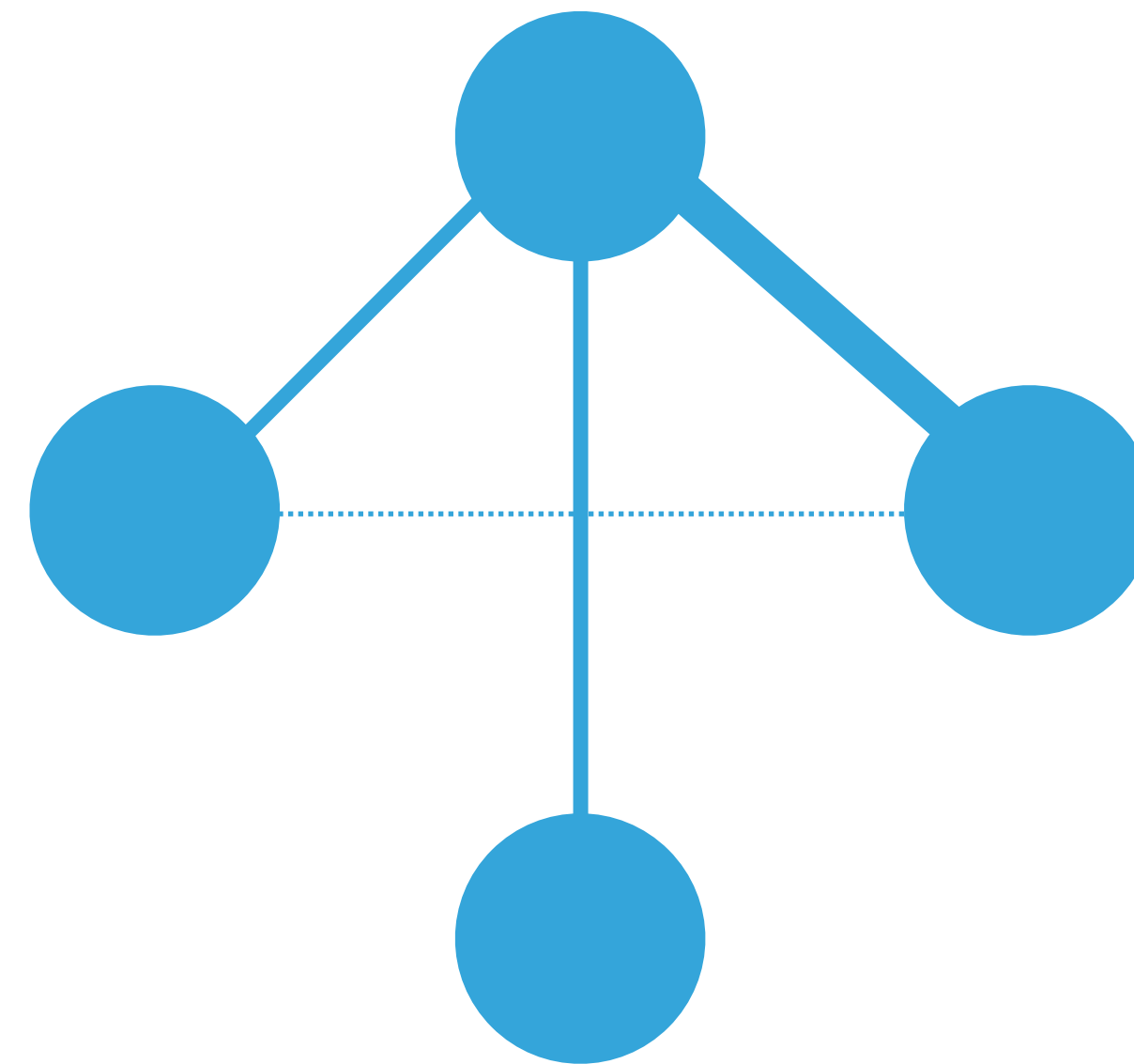
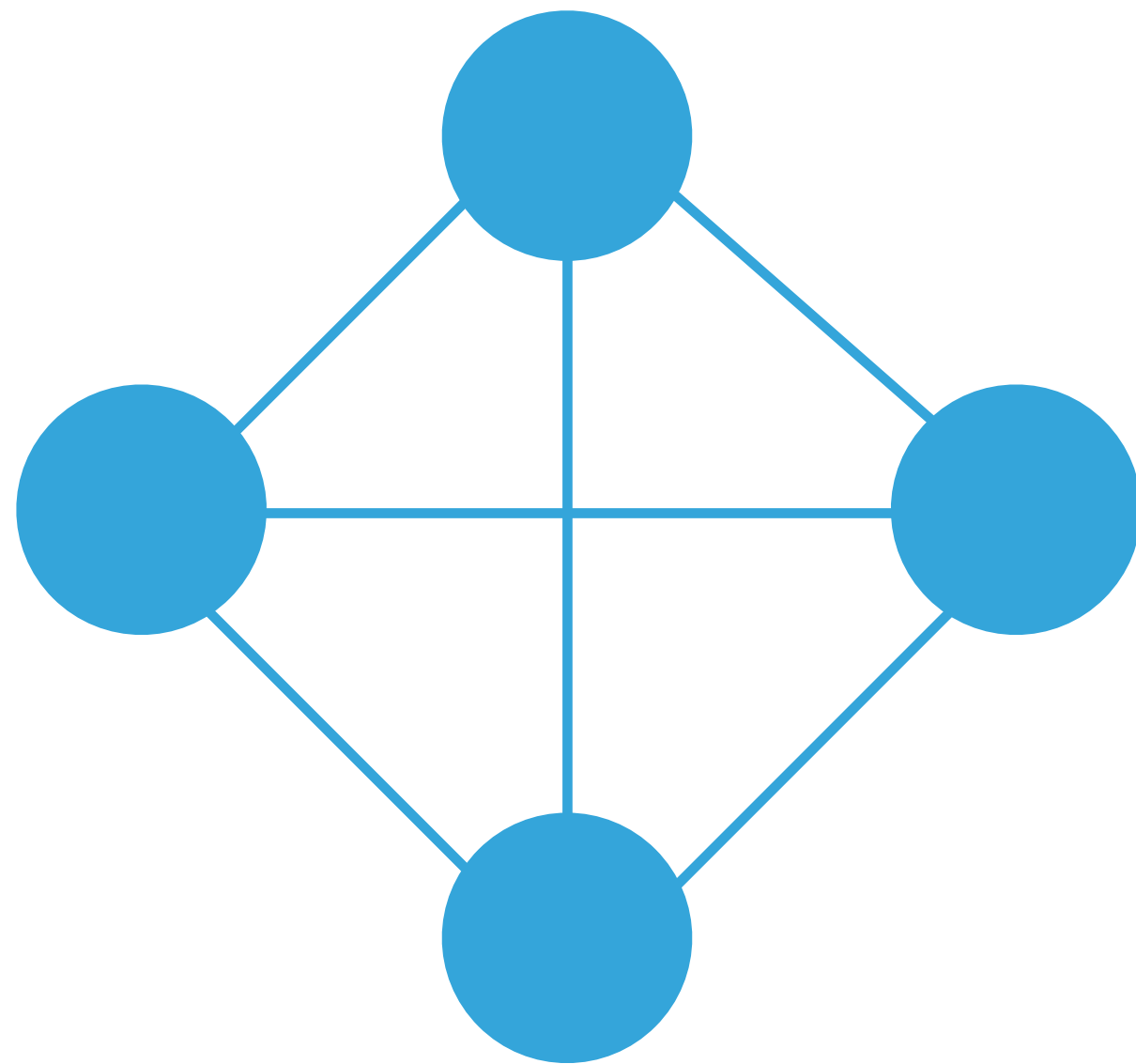


DUPLICATION IS OKAY — THAT'S NOT THE PRIMARY CONCERN

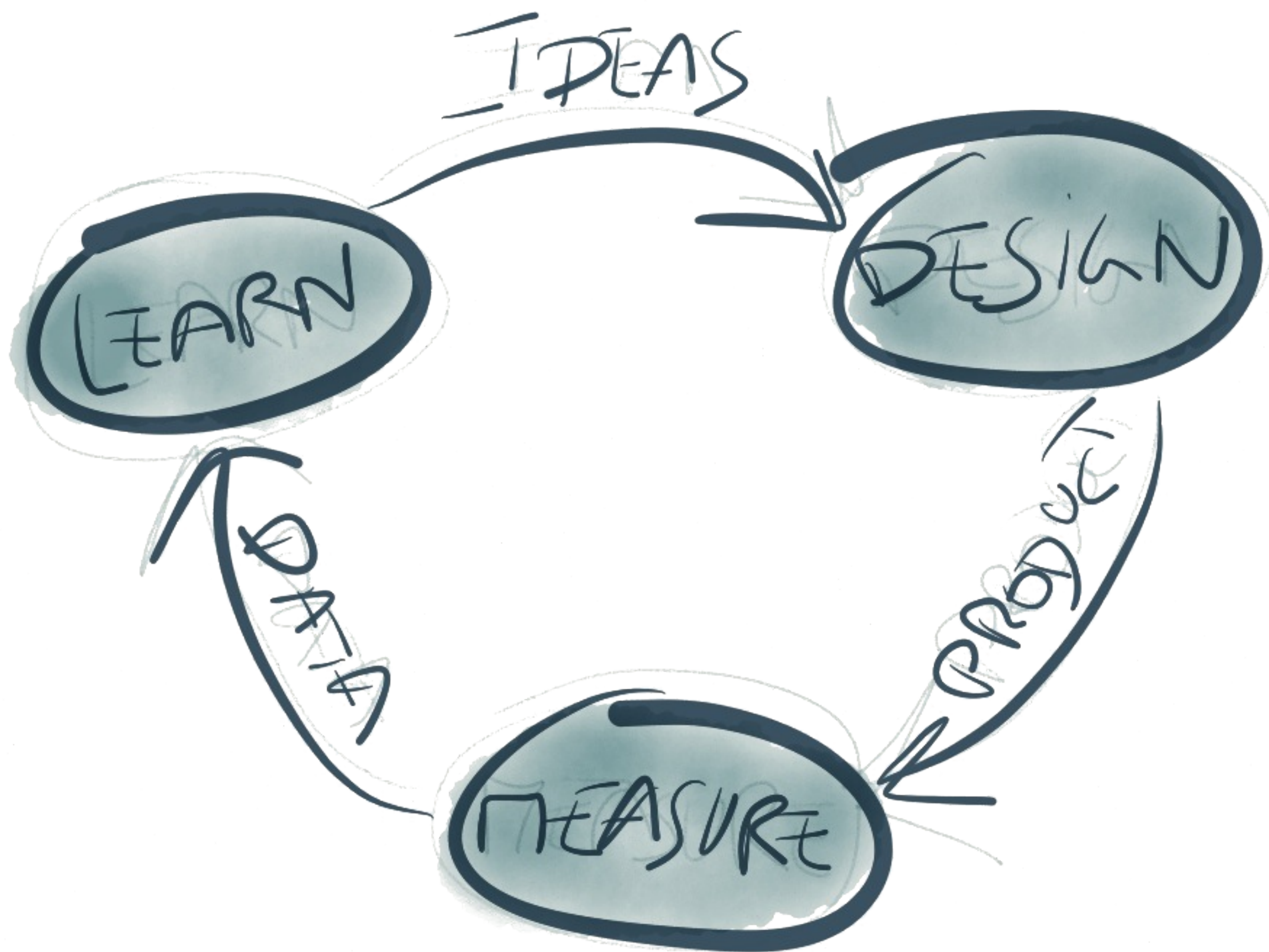
- ▶ We often focus on building the perfect code bases
- ▶ We try to have one way of doing things
- ▶ This is important, but don't attempt to control it through your org chart
- ▶ Build a culture of eventual alignment and executing on your vision

3. Focus on Team Dynamics

STRONGLY CONNECTED COMMUNICATION GRAPH



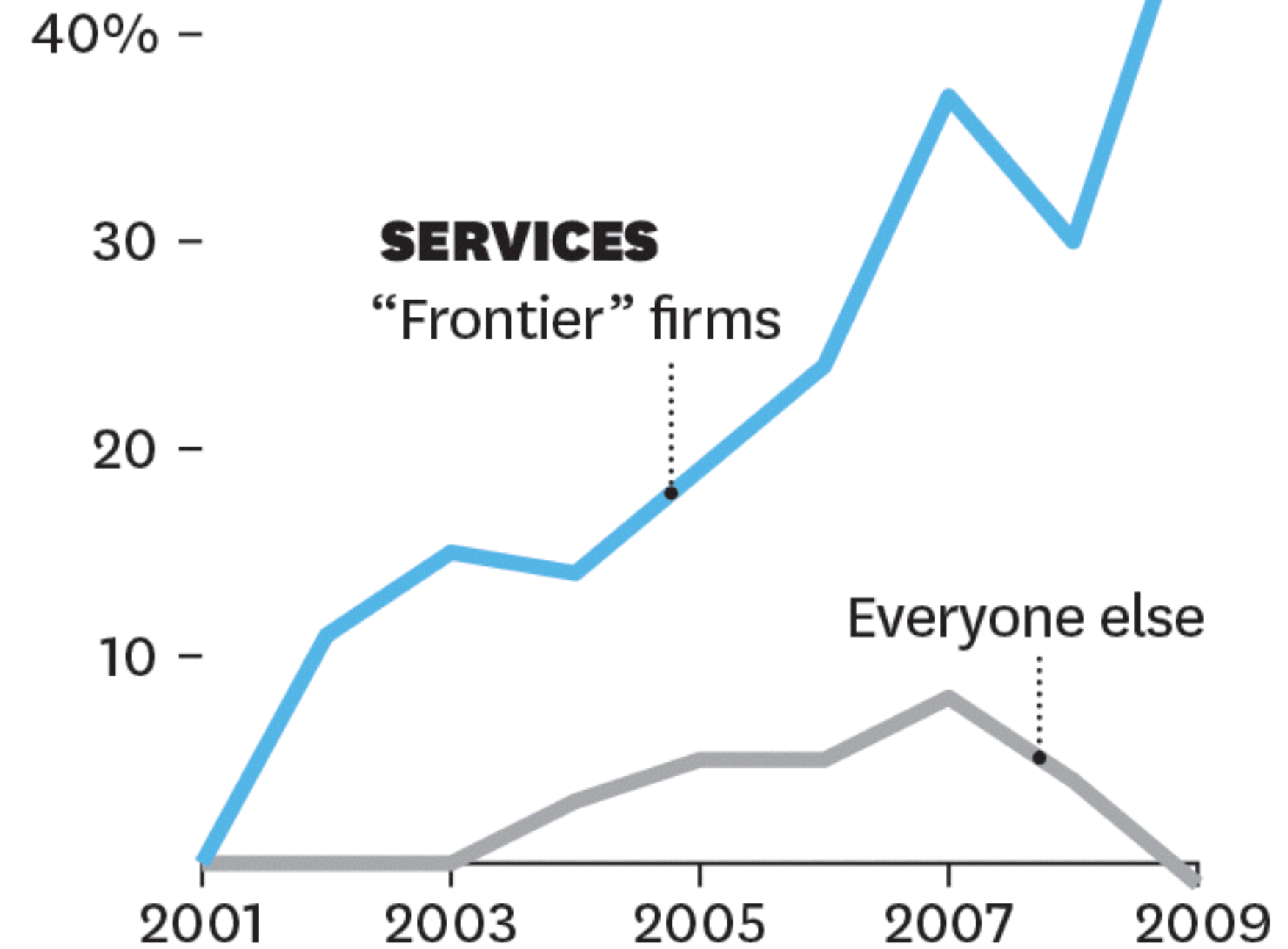
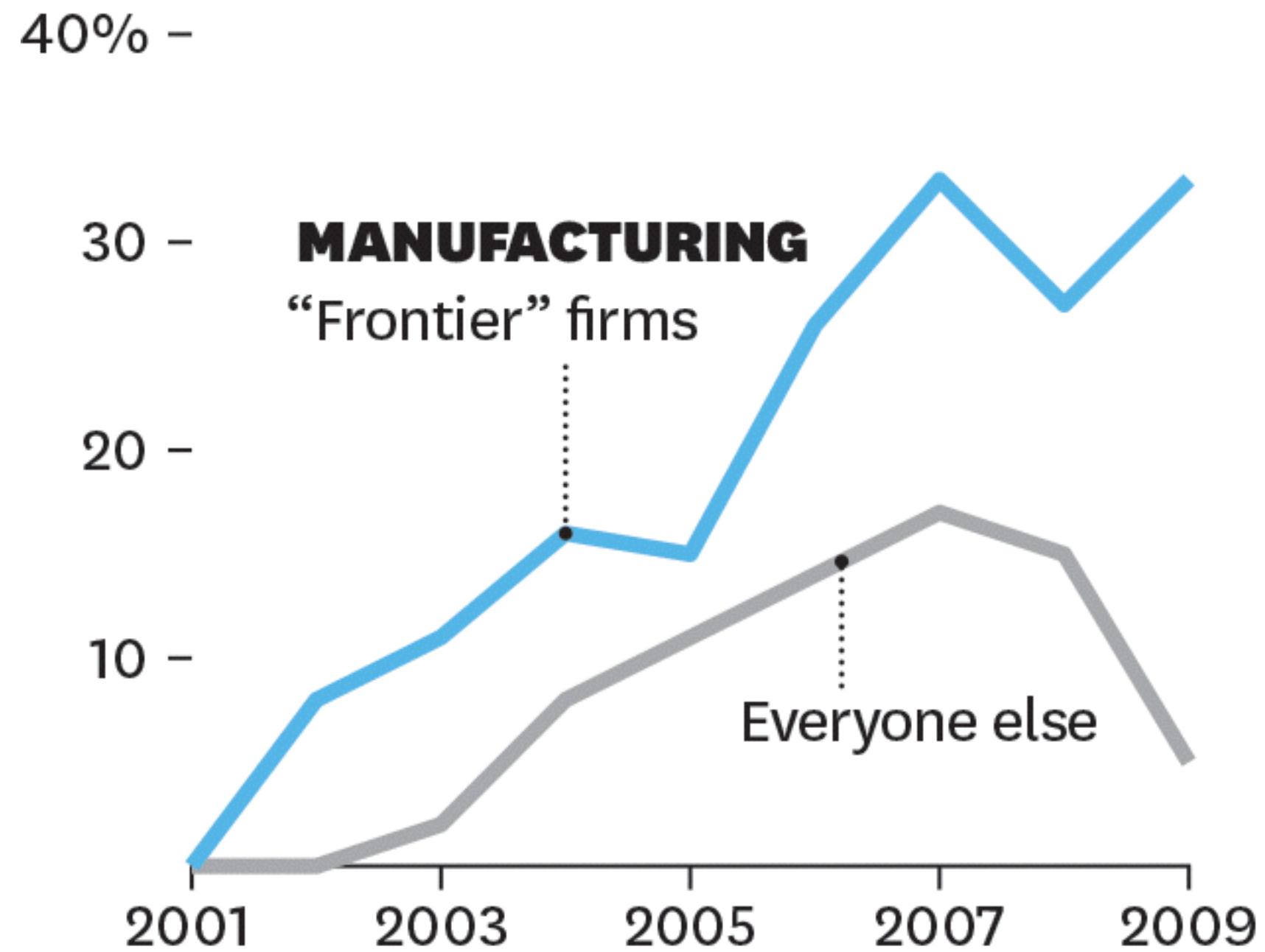
TO WRAP THIS UP



The Gap Between the Most Productive Firms and the Rest Is Growing

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**WHEN YOU'RE FINISHED
CHANGING, YOU'RE FINISHED.**

Benjamin Franklin

THANK YOU